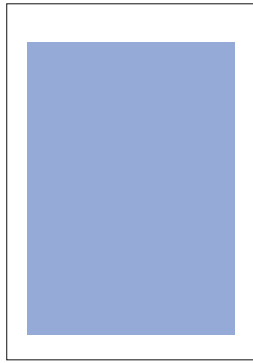


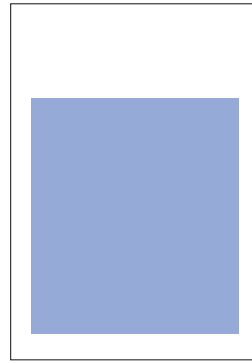
## 2012 format schedule\*



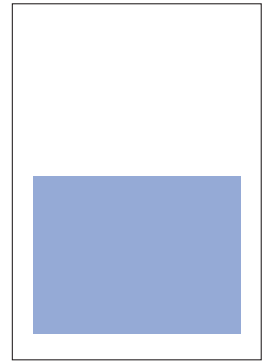
A4 bound insert\*\*  
One-sided: 4-colour € 2000  
Two-sided: 4-colour € 2370



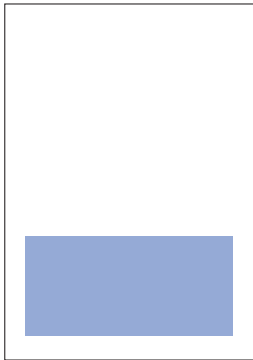
Full page: 182 x 255 mm  
Price: b/w € 1300



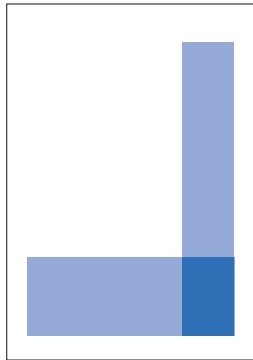
Three quarter page: 182 x 195 mm  
Price: b/w € 1050



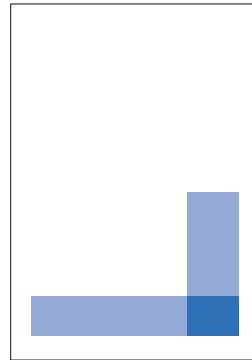
Half page: 182 x 130 mm  
Price: b/w € 740



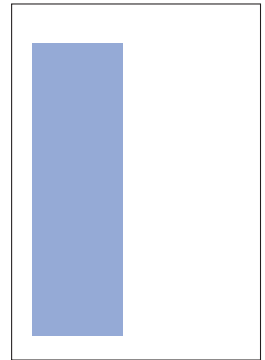
Third page: 182 x 87 mm  
Price: b/w € 570



Quarter page horizontal: 182 x 65 mm  
Quarter page vertical: 42 x 255 mm  
Price: b/w € 450



Eighth page horizontal: 182 x 33 mm  
Eighth page vertical: 42 x 127 mm  
Price: b/w € 310



Two fifths page: 74 x 255 mm  
Price: b/w € 590

**Colour surcharge blue:** 25 % on top of ad-prices. **Inserts:** up to A4 (297 x 210), up to 30 g: 2 600 €. All prices quoted exclusive of VAT

### GENERAL INFORMATION

**Publisher in Germany:**  
Konradin Selection GmbH  
Ernst-Mey-Straße 8, D-70771 Leinfelden-Echterdingen

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**Subscriptions:** Brigitte Sauer, abo@weinwisser.com

**Graphics:** mauer-media.de Rafael Mauer

**Printing:** Jacob Druck GmbH, 78467 Konstanz

### TECHNICAL INFORMATION

**Frequency:** monthly (11 issues per year)

**Circulation:** 4,700 copies

**Printing process:** offset; 54 screen l/cm

**Format:** 210 x 297 mm; non-bleed area: 182 x 255 mm

**Advertising copy:** TIFF, EPS, JPEG, PDF

### Online Pricelist / Bannerformats www.weinwisser.com

<b>Head Banner:</b>	half size (450 x 60 Pixel):	120 €
	full size (918 x 60 Pixel):	200 €
<b>Banner right:</b>	Button (120 x 120 pixel)	80 €
	Medium Rectangle (120 x 240 Pixel):	140 €
	Skyscraper (120 x 600 Pixel):	170 €
<b>Wallpaper:</b>	Headbanner full size plus Skyscraper right 600 Pixel:	340 €

All prices are weekly prices (monday-sunday) for rotaly placement on ad pages + VAT if applicable.

Please send Banners as JPG or GIF, PMG, Flash

### 2012 publication dates/deadlines

2012 issues	Publication date	Closing date for advertising	Copy by
1/2012	30 January	12 January	13 January
2/2012	27 February	9 February	10 February
3/2012	26 March	8 March	2 March
4/2012	7 April	19 April	23 April
5/2012	29 May	10 May	11 May
6/2012	25 June	7 June	8 June
7, 8/2012	30 July	12 July	13 July
9/2012	24 September	6 September	7 September
10/2012	29 October	11 October	12 October
11/2012	26 November	8 November	9 November
12/2012	17 December	29 November	30 November

Mediadaten-12-11

\*This format schedule replaces all those previously published. \*\*We are able to produce bound inserts for you using your print-ready data. The price for this service for the total circulation is € 643 one-sided 4-colour or € 790 two-sided 4-colour. These production prices are to be understood in each case exclusive of the cost of the advert quoted above. We would be delighted to provide you with a quote for other colours and types of work.